

DISTRICT GOVERNOR'S

MONTHLY NEWSLETTER JULY 2019



DG MESSAGE

總監的話

From "Be The Inspiration" to "Rotary Connects The World"

July is always a special month for Rotarians because it marks the beginning of a Rotary Year. This July is particularly special for me because I have taken up the baton to be Governor of Rotary International District 3450.

I am indeed proud of being a Rotarian of RID3450, a District that is reputable in its achievements in all aspects of Rotary movement – contribution to The Rotary Foundation, support to the Rotary International signature project End Polio, membership growth, accomplishments in international and local community service projects that change life, and implementation of Public Image initiatives to promote the organization, to name a few.

With your support, I look forward to working very closely and harmoniously with 2,600 Rotarians of over 100 Rotary Clubs, together with our Rotaractors, our Interactors, our Rotary Community Corps members as well as all Rotary family members in our District to bring our achievements to new heights.

"The gentleman aims at harmony, and not uniformity."

Confucius had said: "Gentleman aims at Harmony, and not Uniformity". His statement vividly depicts what Rotarians do in the Rotary world. Rotarians are outstanding leaders in their business and profession; yet when they work together aiming to make Rotary shine, they must listen to each other, accept other's opinion and work harmoniously with each other.

Let us work hand-in-hand towards achieving the long-term goal of Rotary International reflected in its Vision statement:

"Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves."

從『成為勵志領導者』到『扶輪連結世界』

四時更迭，萬象煥新。2019年7月對各位扶輪社友而言是另一新里程，迎來新的扶輪年度。對我而言，今天多添一重深意：我就任國際扶輪3450地區總監，任重而道遠。

我感覺到肩上的重量，但十分榮幸能夠在遼闊的幅員上，與2600多位社友、100多個扶輪社並肩為社群、為世界創造更美好的明天。過去多年，國際扶輪3450地區一直慷慨支援扶輪基金、支持國際扶輪根除小兒麻痺症的義舉、努力不懈增加社員數目、全力推動各項改變生命的跨國和本土社區服務活動和促進扶輪的公眾形象，並在此等範疇上取得斐然的成績。

我深信在各位社友、扶青團友、扶少團友、扶輪社區聯盟(Rotary Community Corps)成員和扶輪社友的家庭成員支持下，國際扶輪3450地區將一如既往，為所在社區內有需要的一群竭盡所能，提供適時的服務。我非常樂意接受這項別具意義的挑戰，領導地區為社群作出貢獻。

在今期地區總監月報的「總監的話」專欄裡，我希望與各位分享一句雋語。

子曰：「君子和而不同。」

孔子這句話，正反映在扶輪世界裡的各位扶輪社友，雖然在各自專業範疇裡各領風騷、別具慧眼，但同時本著和而不同的態度，聆聽他人意見，集思廣益，為世界、為地區、為社群、為自己帶來正面的改變。

最後我希望各位扶輪社友，秉承國際扶輪願景，以君子和而不同的態度，連結世界，攜手同心，坐言起行，為世界、社群以至個人帶來積極正面的改變。

Presidential Message July 2019

I love to travel! I even enjoy the mundane process of getting from here to there. But last year, my wife, Gay, and I had one of those experiences that would strain the optimism of even the most cheerful traveler. We found ourselves with six hours to wait, at an airport where we were not scheduled to be, on a day we had not planned still to be traveling, having woken up that morning at a hotel unknown to us the night before. It was one of those days.

As we waited at John F. Kennedy International Airport in New York City, Gay and I took a walk to people watch. We went from one end of the terminal to the other and back, looking at every gate, every destination, every group of people waiting for their flights.

Each gate was its own island of humanity. When we walked down the center of the concourse, we were in New York, moving along with everyone in one river. But when you veered off into those seats, you left that current and landed on an island. You were already in Delhi or Paris or Tel Aviv.

As we started our walk, I thought: "All these different people, all these different countries, all in one place. This is like Rotary!" But as we walked past gate after gate, I realized something. It was not like Rotary at all. Because everyone in that river was heading for an island. And every island stayed an island. The people heading to Taipei might be talking to one another, but they were not talking to the people heading to Cairo or Lagos.

Contrast that with Rotary. **Rotary allows us to connect with one another, in deep and meaningful ways, across our differences.** It connects us with people we would never otherwise have met, who are more like us than we ever could have known. It connects us with our communities, to professional

opportunities, and to the people who need our help.

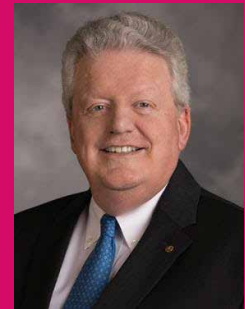
Connection is what makes the experience of Rotary so very different from walking along that concourse at JFK Airport. In Rotary, none of us is an island. All of us are in Rotary together, whoever we are, wherever we are from, whatever language we speak or traditions we follow. **We are all connected to one another** — part of our communities and members not only of our clubs, but also of the global community to which we all belong.

This connection is what lies at the heart of the Rotary experience. It is what brings us to Rotary. It is why we stay. **Please join your fellow Rotarians on this journey as Rotary Connects the World.**

國際扶輪社長梅隆尼7月寄語

有謂：『讀萬卷書不如行萬裡路。』在一次旅行的體驗裡，梅社長身處紐約甘迺迪國際機場，看著熙來攘往的遊人，深深感受到扶輪連結世界的另一層更深意義。在機場上的遊人，雖然身處同一空間，但各有懷抱。相反，全球各地扶輪社友雖然『習相遠』，但『性相近』，因為我們彼此擁有同樣的價值觀，令我們心連心，造福世界和社群。這種深層連結，讓扶輪更形壯大。

歡迎踏上扶輪連結世界之旅。



Mark Daniel Maloney
President 2019-20
Rotary International

District Membership Committee 2019-20

By PDG Kenneth Wong (RC of Tai Po) & PDG HW Fung (RC of Metropolitan HK)

Building admirable and sustainable membership growth through incentivizing and connecting Clubs would be the key focus of the District Membership Committee in the next three years.

Through connecting clubs we could tap wisdom from clubs, share good membership practices among clubs and make a positive difference in strengthening clubs.

August is the month of Membership Development.

Rotarians are encouraged to attend the upcoming District Membership Connect Forum on 3rd August where we could learn effective strategies for membership development through sharing among clubs.

Breakout sessions addressing key and challenging membership issues will allow you to brainstorm with other Rotarians in a free and relaxed manner.

Mark your diary to join Membership Connect Forum:

Date : 3rd August, 2019 (Saturday)

Time : 1:30 p.m. – 6:30 p.m.

Venue : Conference Hall, Hong Kong Productivity Council, Tat Chee Avenue, Kowloon

新一屆委員會的工作目標，承前啟後，透過分享友誼、互助互勉，集思廣益，增加社友數目。每年8月社友發展月，促進社友增長委員會將舉辦論壇，主委呼籲各位社友踴躍報名參加題為：『連結社友、享受友誼』論壇。論壇將包含專題分組討論，探討刻下促進社友增長方面所面對的挑戰。

『連結社友、享受友誼』論壇

日期：2019年8月3日(星期六)

時間：1:30pm – 6:30 pm

地點：九龍塘達之路香港生產力促進局會議廳

歡迎各扶輪社友參加，分享如何促進社友投入感和歸屬感的心得。



PDG Kenneth Wong
RC of Tai Po



PDG HW Fung
RC of Metropolitan HK

District Youth Service Committee 2019 – 20

By PDG Eugene Fong (RC of Kowloon West)



<i>Ex-Officio</i>	DG Wilson Cheng (RC of Kowloon Tong)
<i>Chair</i>	PDG Eugene Fong (RC of Kowloon West)
<i>Vice Chairs</i>	PP Bonnie Wong (RC of Wanchai) IPP Elsie Gung (RC of Central)
<i>Vice Chair (Macau)</i>	PP Sam Ip (RC of Macau)
<i>Secretary</i>	IPP Jack Chong (RC of Kowloon Northeast)
<i>Rotaract Chair</i>	IPP Anita Chan (RC of Victoria)
<i>Interact Chair</i>	CP Joseph Leung (RC of Central Harbourfront)
<i>Interact Co-Chair</i>	IPP Vicky Woo (RC of Lan Kwai Fong)
<i>RYLA Chair</i>	CP Alvin Lam (RC of Innovation HK)
<i>Youth Exchange Chair</i>	PP Sam Ip (RC of Macau)
<i>Youth Exchange Vice Chair</i>	Rtn. Philip Lai (RC of Macau)
<i>Interconnect Chair</i>	PP Daniel Lo (RC of Central)
<i>District Youth Service Seminar Chair</i>	IPP Jack Chong (RC of Kowloon Northeast)

As agreed among our committee members, the theme of the District Youth Service Committee this year is **“Inter-Connect”** while emphasis will be placed on connecting the youth with Rotarians, the youth among themselves, and the youth with the community at large. We shall encourage Interact to work with Rotaract, university-based Rotaract with community-based Rotaract, and Rotaract with Rotary. The word **“Inter-”** also captures the international side of Rotary and that will be highlighted accordingly in our training programs.

And in light of the recent development in Hong Kong, we shall encourage Rotary clubs to tailor-make their service projects to address the needs of local youth, by reaching out to youth-centric organizations to understand the real issues in our community, in addition to organizing projects around the topics of literacy, at-risk youth, vocational service etc. that are more typically seen being carried out by Rotary clubs. In addition, **a District Youth Service Seminar** has been planned for exchange of ideas among the clubs, and hopefully will help to enhance the overall quality of our youth service projects.

We shall assist Rotary clubs to achieve the Presidential Citation to support Rotary International. Under the category of **“Unite People”**, among the various goals, we can find:

- (1) Sponsor or co-sponsor an Interact or Rotaract club;**
- (2) Host an event for Rotary alumni, and highlight Rotary’s networking opportunities;**
- (3) Sponsor a Youth Exchange student or RYLA participant”**

Rotary clubs are welcomed to seek our assistance should they encounter any difficulties in these areas.

One of the highlights of this Rotary year is **“Interota 2020 Hong Kong”**. Regarded as major international event by RI, this event takes place once every 3 years. It will help raise awareness of Rotaract in our community. We urge support from all Rotarians to participate, to sponsor Rotaractors and to invite sister clubs to join this important event.

今年地區青年服務委員會的主要工作是提倡扶輪社友與扶青團、扶少團之間的聯誼，及連結各扶青團之間(無論是社區為本的還是大專院校為本的)，亦會在策劃活動上讓參加者(如Rylarian)與扶青、扶少多認識，因為只有透過連結才能讓新朋友、扶青團員及扶少團員將來有志向加入扶輪社。

此外今、明年一個最重要的主題是 **[國際扶青大會 INTEROTA]** 即將在香港舉行。此乃三年一度的國際扶青盛會，亦是本地區首次舉辦此國際大型活動。請各社友盡力支持、出席及贊助各項費用，詳情容後向各位社友公佈。



District Rotary Foundation Committee 2019 – 20

By PDG Jones Wong (RC of HK Financial Centre)



Every year in the month of July, we start a new Rotary Theme under a new leadership of new RI President, new District Governor, and new Club Presidents in Rotary family. But whoever we are, wherever we are, and whenever we are, we are doing one thing together - **"Doing Good in the World"**.

"Rotary Connects the World" is the Rotary Theme this year. Rotary allows us to connect with one another, in deep and meaningful ways, across our differences. It connects us with people we would never otherwise have met, who are more like us than we ever could have known. It connects us with our communities, to professional opportunities, and to the people who need our help.

To enable that we can help people, we need your supporting The Rotary Foundation. Your donation to the Annual Fund support extraordinary projects and activities close to home and around the globe, such as promoting peace, providing clean water, and eradicating polio worldwide.

This year, Ending Polio is a very serious demand if we want the Polio be wiped off the face of the earth. Therefore, all clubs must take action:

- 1. Appoint an active club Foundation committee comprised of no less than 5 members and report the chair to Rotary International.**
- 2. Contribute at least US\$100.00 per capita to the Annual Fund of The Rotary Foundation.**
- 3. Hold an event to raise funds for, or to increase awareness of Rotary's work toward Polio Eradication.**

Our first activity to End Polio is coming up on Saturday morning, **19 October, 2019** at the Peak Road Garden, Hong Kong, together with our **Rotary Family Fun Walk**. Please do come support End Polio.

Fundraising target this year is **one million USD (US\$1,000,000.00)** to start. We need your contribution of all categories including new PHF, new Benefactors, new Major Donors of all levels, new AKS of different levels, and EREY of this year.

If you want to get a chance to plan for community service locally and internationally, please attend **The Rotary Foundation (TRF) Seminar and Grants Management Seminar (GMS)** to be held on **Saturday, 2 November, 2019** at Baptist University.

Let's reach our goals and keep going. Clubs have great projects. They are counting on us. Let's make this the Foundation greatest year.

地區扶輪基金委員會主委前地區總監王仲熹為今年工作訂下目標。以一百萬美元做起點,呼籲各位扶輪社友踴躍支持,由每人一小步做起:

1. 任命至少5名社友組成扶輪基金委員會,積極熱誠推動各項活動,並向國際扶輪匯報主委名字;
2. 各社友解囊捐助最少US\$100予年度基金 ('Annual Fund');
3. 各扶輪社舉行一項籌款活動,讓公眾更認識扶輪在根除小兒麻痺的成績

今年將舉行以下大型活動:

- 2019年10月19日山頂花園舉行慈善步行籌款活動 (Rotary Family Fun Walk)
- 2019年11月2日於香港浸會大學舉行扶輪基金講座

請各位社友踴躍支持參加。

District Resolution Committee

By DG Wilson Cheng (RC of Kowloon Tong)

I have appointed PDG Y.K. Cheng Chairman of the District Resolution Committee. Its membership will consist of senior Rotarians as well as Rotarians with the relevant background and experience. I will announce the names separately.

In addition to inviting, assessing and presenting draft resolutions for deliberation and acceptance in the 2020 District Conference, this Committee will continue to examine the resolutions relating to district governor nomination presented at the 2019 District Conference, and pursue a course of district wide consultation and communication, culminating in recommendations for approval in a District Legislation Meeting in late 2019, in time for the nomination of the next district governor nominees designate in 2020. A timetable will be released next month. I assure you all opportunities for participation.

This Committee will have a busy year. Your support is vital in making its work useful and constructive.

我宣佈委任前地區總監鄭恩基為地區議案委員會主委。委員會成員包括多位具有相關經驗的資深扶輪社友,我將於稍後公佈其他委員會成員名單。



DG Wilson Cheng
RC of Kowloon Tong



PDG Y.K. Cheng
RC of HK Island East

District Public Image Committee 2019 – 20

By PDG Belinda Yeung, JP (RC of HK Harbour)

With limited resource, the District PI Committee will adopt multi channels and approaches to project positive image of Rotary to target audience. There are 5 PI Sub-Committees as followed.

今年地區公眾形象委員會將以多管道、多層次、多角度，把扶輪的好人好事對外宣揚。有鑒於資源所限，我們會聚焦與扶輪性相近的受眾對象。今年委員會工作小組共有五個。



Branding Sub-Committee headed by IPP Lily Chan (RC of HK Harbour)

- Design District's corporate publicity materials including but not limited to letterhead, name card, Pocket Planner, District Directory and DG Newsletter.
- Update District Brand Book

為地區印刷及宣傳用品制定設計和設計範本。當中包括信紙、名片、扶輪行事曆、地區服務資訊錄、總監月報等等，並會提供適時建議。並不時更新地區標識系統手冊。

Events & Promotions Sub-Committee headed by PP Angela Hui (RC of HK Harbour)

- Partner with a professional photography organization as our Judging Panel, to launch "People of Action" Photo Campaign. Through photo competition to publicize Rotarians "Doing Good in the World".
- Offer support to other District major public events

重點活動包括舉辦「坐言起行、關愛社群」攝影比賽，夥拍專業攝影機構作為評審，廣邀扶輪社友、家人和朋友參與攝影比賽。透過鏡頭捕捉社友投入各項慈善活動的珍貴片段，宣揚扶輪的好人好事。小組亦為地區其他公開大型活動提供專業意見，促進扶輪公眾形象。

Communications Sub-Committee headed by

PP Natalie Kwok (RC of Tai Po)
PP Alice Yip (RC of HK Golden Bauhinia)
PP Norman Lee (RC of HK Island East)

- External Communications (Online): Facebook, Flickr, Instagram, RID3450 website, Rotary's Key Opinion Leaders
- External Communications (Offline): Flyer, Advertorial, Media Interview, Media Lunch
- Internal Communications: DG Newsletter, Club Visits, Email communication etc

小組會多利用線上管道，如Facebook、Flickr、Instagram，宣揚各項資訊，增加地區網頁的瀏覽量。亦計劃邀請扶輪KOL，透過自身網絡，向外宣揚和發放正能量。採用高科技之餘，亦不會忽略傳統溝通模式，如印刷品和宣傳單張等。小組會製作總監月報和介紹地區工作單張的電子版和印刷版，以切合不同需要。傳媒關係、新聞軟稿、傳媒飯聚亦將會是小組的工作之一。

Rotary Relations Sub-Committee headed by PDG Peter Wan (RC of Tolo Harbour) and supported by Vice Chair PP Dora Liu (RC of HK Harbour)

- Government Relations: Visit Home Affairs Bureau of HK Government, China Liaison Office in HK and Government bodies in the Greater Bay Area and organize Power Speakers Programs
- Non-Government Relations: Organize joint service projects with and visit to Non-Government bodies such as Junior Chamber International HK and HK Institute of Certified Public Accountants
- Rotary Relations: Organize joint service projects and fellowship activities with other Rotary Districts.

工作重點在維繫扶輪與政府和非政府機構的關係，同時亦會兼顧與毗鄰扶輪地區的關係建立和聯誼活動。當中活動包括拜訪民政事務局、中聯辦、大灣區政府機構等，亦會邀請有份量的嘉賓講者，出席扶輪午餐會，與社友分享真知灼見。非政府機構層面，小組計劃與國際青年商會、香港會計師公會等機構聯誼交流和攜手組織社區服務項目。

Training & Development Sub-Committee headed by PP Grace Yen (RC of HK Harbour)

- Assisted to work on DTTS, PETS, DTA to train up District Officials and Presidents.
- Organize PI Seminar in September
- Conduct visits to Rotary Clubs on a regular basis to train up Rotarians on basic knowledge of Rotary Branding and Logo System as well as PI resources available at "My Rotary" on RI website.

培訓及發展小組早於2019年初已經開展工作，協助DTTS、PETS、DTA等培訓活動。往後，小組會從基本步開始，透過舉辦「公眾形象研討會」、日常出訪扶輪社例會的宣講管道，向社友介紹基本扶輪標識系統、國際扶輪網站為社友提供的My Rotary各項宣傳印刷的資源，增進社友對扶輪標識系統的基本認識，讓社友在宣傳推廣上更容易掌握。



Rotary Connects The World



District Special Task Committees

District Governance & Finance Committee Chair

PDG Peter WONG
RC of Kowloon East

District Strategic Planning Committee Chair

DGE Eric CHAK
RC of Peninsula

RI Convention Promotion Chair

DGE Eric CHAK
RC of Peninsula

RI & District Awards Committee Chair

DGN Keith CHOW
RC of Admiralty

Zone Institute Promotion Chair

PDG Eugene FONG
RC of Kowloon West

District Audit Committee Chair

PP Edmond CHAN
RC of Channel Islands

Rotary Adopt A School Committee Chair

PDG Tony WONG
RC of Happy Valley

District Guangdong Extension Committee Chair

PDG Peter WONG
RC of Kowloon East

District Peace Committee Chair

PDG Peter PANG
RC of New Territories

District Rotaract Support Fund Committee Chair

DGN Keith CHOW
RC of Admiralty

District Sergeant Committee Chair

PP Vincent NG
RC of HK Sunrise

District Vocational Service Committee Chair

PDG Ada CHENG
RC of Wanchai

District Fellowship (Banquet) Committee Chair

CP Joe Joe CHAN
RC of HK Financial Centre

District Fellowship (Sports) Committee Chair

PP Andy LI
RC of Kwai Chung

District Health Committee Chair

PP Catherine SIU
RC of Bayview Sunshine HK

Advisor: PDG Jason YEUNG
RC of Kowloon West

District Innovation & Hi Tech Committee Chair

PP William YIM
RC of Tai Po

District IT Committee Chair

PP Peter PANG
RC of Lan Kwai Fong

District International Friendship Committee Chair

PP Dickson KUNG
RC of Kowloon Tong

RIC Management Committee Chair

CDS Angela CHAN
RC of Kowloon Tong

Rotary Community Corps Chair

DDS Quincy CHUNG
RC of Star Avenue



We Connect The Champion
(Rotary HK Ultramarathon, Mar 2020)



We Connect The Youth
(Rookie Star Street Dance, Feb 2020)



We Connect The Community
(HK Blind Bowling Tournament, Jan 2020)

District Annual Functions

District Installation OC Chair

PP Anita TANG
RC of Channel Islands

District Conference OC Chair

PP Gabriel Li
RC of Kowloon Northeast

District Special Liaison Tasks

District Government Relations Committee Chair

PDG Joseph LEE
RC of Kowloon North

District International Relations Committee Chair

PDG Belinda YEUNG, JP
RC of HK Harbour

Rotary Global Rewards Committee Chair

PDG David HARILELA
RC of Kowloon Golden Mile

Rotary Alumni Association

CP Fonia WONG
RC of Central

THE ONE Humanitarian Award District THE ONE Committee

Global Chair & Founder:

PDG David HARILELA
RC of Kowloon Golden Mile

Co-Chair:

PDG Eugene FONG
RC of Kowloon West

PDG Peter WONG
RC of Kowloon East

THE ONE HK Chair

PDG HW FUNG
RC of Metropolitan HK

OTHER EVENTS

Rookie Star Street Dance Training & Contest Committee

PDG Eric CHIN
RC of HK Island East

District Bowling Tournament for All cum HK Blind Bowling Tournament Committee Chair

PP Andy LI
RC of Kwai Chung

Rotary Centenary Cup Committee Chair

PP K L CHENG
RC of Kwai Chung

Rotary HK Ultramarathon Committee

DGN Keith CHOW
RC of Admiralty

District Training, Learning & Development

District Trainer

PP Nigel LO
RC of HK North

Advisors

PDG Peter WAN
RC of Tolo Harbour

PDG Ada CHENG
RC of Wanchai

DTTS Team Chair

PP Nigel LO
RC of HK North

Rotary Leadership Institute ("RLI")

Team Chair

PDG Peter WAN
RC of Tolo Harbour

PETS Team Co-Chairs

PP Angela HUI
RC of HK Harbour

PP Grace YEN
RC of HK Harbour

District Training Assembly

Team Chair

AG George WONG
RC of Golden Bauhinia HK

District Learning & Development

Academy Team Chair

PP KC WONG
RC of Macau



The District Preserve Planet Earth Committee By PP Anthony Ngai (RC of HK South)

Congratulations to following clubs for achieving Rotary Green Club Recognition Award

- Rotary Club of Central
- Rotary Club of Hong Kong Financial Centre
- Rotary Club of Hong Kong Island West
- Rotary Club of Hong Kong South
- Rotary Club of Innovation Hong Kong
- Rotary Club of Macau
- Rotary Club of Macau Central
- Rotary Club of Mid-Level
- Rotary Club of Penha Macao
- Rotary Club of Peninsula South
- Rotary Club of Shouson Hill
- Rotary Club of Star Avenue
- Rotary Club of The Peak



Interested in tree planting, beach cleaning, green issues?

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